



*The Official Cap
Company of the
FACA*



Pukka Headwear – The “Official Cap Company of FACA”

Florida Athletics Coaches Association is pleased to announce that **Pukka Headwear** will be the “Official Cap Company of the FACA”. Both groups agreed to a three year deal that includes a royalty based agreement and complimentary caps for selected All Star Classics. We feel strongly this will be a good investment for both parties- we look forward to a growing relationship for many years to come.

Pukka will provide hats for the FACA Baseball All Star Classic and the FACA North/South Football All Star Classic. Both events will be played in Sebring at Firemen’s Field.

About Pukka Headwear

Today, every coach or booster club can create original cap designs through **Pukka’s** Made-To-Order Program. It’s all possible – your logo or other personalization, color combinations, contrast stitching, graphic placements and embellishments such as custom appliques, woven labels, sweatband taping and private labels.

In 2005 **Pukka** expanded by launching a Team division to serve high school sports teams. The SF01 and SF07 hat styles continue to evolve as the industry’s most sought-after custom team caps. **Pukka** Headwear is distributed through authorized representatives and team dealers.

Pukka’s hands-on experience in fashion and retail markets fueled the development of a proprietary system for manufacturing in small quantities from scratch, paving the way for Pukka to gain popularity in the high school team market by providing teams with flexibility and the chance to design their own caps. Pukka’s program also includes free shipping, unlimited stitch count and no set-up fees.

Contact Eric Bell, sales rep, Cole-Seely Athletics at 321-663-3680 or ebell90@yahoo.com.

About the FACA

The Florida Athletic Coaches Association is comprised of over 5000 member coaches, both high school and college, in the state of Florida. The FACA sponsors seven High School All-Star Classics in eight sports, conducts four coaching clinics each year and recognizes coaches for their exemplary efforts supporting the youth of this state.

For more information visit:

www.pukkaheadwear.com or www.floridacoaches.org