

**2024 FACA CLINIC SCHEDULE
DRURY PLAZA RESORT – DISNEY SPRINGS
ATHLETIC DIRECTORS**



Thursday, January 4th, 2024

- 11:00a-4:00p **Clinic Registration**
- 12:00p-12:10p ***“Welcome” Sponsored by sportsYou***
Dan Talbot, FACA Athletic Director Chairman
- 12:10p-1:00p ***“Importance and Impact of Branding”***
Dustin Kupcik, CAA, District Athletic Director Hernando County Schools
- 1:10p-2:00p ***“Building Relationships with Officials”***
Jake von Scherer, CMAA – The Educational AD Podcast
- 2:00p-3:00p **Break – Visit Vendor Booths**
- 3:00p-3:50p ***“FHSAA Athletic Services Update” & Q & A”***
Scott Jamison, FHSAA Associate Executive Director for Athletic Services
- 4:00p-4:50p ***“FHSAA Eligibility and Compliance Update” & “Q&A”***
Justin Harrison, Jordanne Stark, Amanda Corral-Shannon FHSAA Eligibility and Compliance Services Office
- 5:00p-5:50p ***“H.S. Athletics in 2024 - Manage the Shift in Rules, Eligibility, Recruiting, and Culture.”***
Courtney Sakellaris & Kim Michelson (Honest Game)
- 5:30p-7:30p **Drury Kickback Social - Hotel**
- 7:30p-8:30p Round Table Discussion – **FHSAA/FACA/MEMBER SCHOOL AD’s**

Friday, January 5th, 2024

- 8:00a-4:00p **Clinic Registration**
- 8:00a-8:50a ***“Managing Your Time as an AD and Coach”***
Jay Getty, CAA Athletic Director Hagerty HS
- 9:00a-10:00a ***“Building a Championship Culture - Leading and Winning in Interscholastic Athletics”***
John Sgromolo Athletic Director St. Johns Country Day
- 10:00a-10:30a **Break – Visit Vendor Booths**
- 10:30a-11:30a ***“Streamlining Athletic Department Communication”***
Jen Gros, sportYou